

Missouri Alumni Association
Business Meeting Minutes
July 19, 2014
2014 Missouri Region Honors Institute

Meeting Facilitator: Debbie Zamora, President

Attendees:

Shirley Scarbrough, Advisor
Debbie Zamora, President
Fran Ferguson, Secretary
Keith Crisman, Vice President
Kathy Wilhelm, Representative at Large
Bethany Dixon, Member
Bree Pierfelice, Member
Jean Stoops, Member
Jo Fritts, chapter advisor and MO Regional Coordinator
Steve Fritts, chapter advisor and MO Regional Associate Coordinator

- I. Call to Order
 - a. Debbie Zamora called the meeting to order at 2:03 p.m.

- II. Meeting Minutes
 - a. The minutes of the March 1, 2014 business meeting held at the Spring Conference in Branson were presented. No changes or additions. Keith motioned to approve the meeting minutes as written; Jean seconded. The meeting minutes were unanimously approved.

- III. Financial Report
 - a. The financial report was distributed for review by Shirley Scarborough. No changes or additions. Fran motioned to approve the financial report as written; Keith seconded. The financial report was approved unanimously.

- IV. Old Business
 - a. Dues Scholarship Proposal from Regional Convention
 - i. Debbie is taking this topic off the table entirely because further research has shown that this is no longer needed; there are other ways to achieve this.
 - b. Golden Opportunity
 - i. After further discussion with Kenneth Ruemke from the Texas Region Alumni Association, it would be best to actually give five (5) per year. To be fair and equitable to all chapters, the scholarship would pay for the international and regional fees, not the chapter fees. The spending limit for MAA is \$250.00 on any one expenditure per year without a member vote. We will be holding a virtual vote (email); we will be looking for a simple majority of those voting to pass these changes to Golden Opportunity. Once the vote is concluded, these changes would go into effect in the Fall conference (being held the first weekend of October).

- V. New Business
 - a. Proposal for MAA dues increase

- i. Considering the rising costs associated with scholarships, attendance prizes, and printing, executive team members proposed an MAA dues increase from \$20.00 to \$30.00 annually. Jean motioned to increase dues; Keith seconded. Unanimous vote - MAA dues increase from \$20.00 to \$30.00 passed.
- b. Good as Gold Scholarship
 - i. Proposal that we cut down from awarding three (3) Good as Gold scholarships to two (2). Keith motioned to approve; Bree seconded. Unanimous vote to award two (2) Good as Gold Scholarships from now on.

VI. Other Topics for Discussion

- a. NerdNation Marketplace Report
 - i. MAA made \$1350.00 at the NerdNation Marketplace table. Plans for next year include ordering more blue and kiwi Missouri Leaders of Promise pins and "bling pins". If you have any ideas for items to sell, please email Shirley and Debbie.
- b. Honors Institute Information Table
 - i. Went very well! Thank you to everyone who volunteered and help make the first day of Honors Institute a great success!
- c. 2015 College Fair
 - i. MAA made \$1525.00 from this year's sponsorships. However, sponsorships were down due to budget cuts at the university/college level.
 - ii. Currently, there are no plans to change sponsorship rates for the upcoming year.
 - iii. When anyone would like to contact a university or college in regards to procuring a sponsorship, look for titles like Transfers Admission Representative or Director of Admissions. Ask Shirley if we already have a relationship with that institution.
- d. Positions to be open in 2015
 - i. The MAA executive officer positions open March 2015 will be: Vice President and Representative at Large. (Note: To run for Representative at Large, you must have already served as an MAA officer prior to this election).
- e. Role of Alumni
 - i. Talked about how great it was to be an active part of the brainstorming session. Would like to be involved more in activities like that at future conferences.
 - ii. Important that we talk to advisors about encouraging their students to become MAA members after graduation.
 - iii. At the next executive meeting, there will be discussion about changing the title and role of the current Representative at Large position.
- f. New Website
 - i. Shirley and the executive team have been working with Bill Justus on creating a new MAA website. This website will be tied directly with the Missouri Region website. Content is still being populated at this time.

VII. Announcements

- a. No announcements at this time.

VIII. Adjournment

- a. Fran motioned to adjourn the meeting; Keith seconded.
- b. Debbie adjourned the meeting at 2:49 p.m.