

Missouri Alumni Association  
Business Meeting Minutes  
March 14, 2015 – 2015 MO Region Spring Conference  
Camden Inn, Branson, MO

Meeting Facilitator: Debbie Zamora, President

Attendees:

Debbie Zamora, President  
Fran Ferguson, Secretary  
Keith Crisman, Vice President  
Kathy Wilhelm, Representative at Large  
Bree Pierfelice, Member  
Jean Stoops, Member  
Gary Webb, Chapter advisor and Member  
Shirley Scarbrough, MAA advisor  
Jo Fritts (arrived late), Chapter advisor and MO Regional Coordinator

- I. Call to Order
  - a. Debbie Zamora called the Regional Meeting to order at 2:03 p.m.
- II. Review and approve minutes from the 2014 Regional Meeting
  - a. Debbie asked attendees to review minutes from the 2014 Regional Meeting. No changes, additions, or omissions were requested. Attendees unanimously gave approval of the minutes as presented.
- III. Confirm and acknowledge attending members are eligible for voting during this meeting
  - a. All attendees were confirmed as eligible for voting by Debbie and Shirley.
- IV. Bylaws
  - a. Discussion regarding by-law changes that had been previously distributed via email was initiated by Debbie.
  - b. Call to Order invoked by Shirley, questioning the changes and the validity of the voting process for ratification.
    - i. It was determined that the voting that occurred on the by-laws was done correctly and the recently changed by-laws are valid.
- V. Elections
  - a. Keith announced the positions open for election—Vice President, Representative at Large and the newly approved position, Accounts Secretary.
  - b. Nominations from the floor
    - i. Bree Pierfelice was nominated to be Vice President by Jean Stoops
    - ii. Jean Stoops was nominated to be Accounts Secretary by Fran Ferguson
      1. The Accounts Secretary is authorized to oversee and manage all banking accounts for the Missouri Alumni Association.
        - a. This new position, along with the MO Regional Coordinator(s) and Missouri Alumni Association advisor(s), are the only signers for bank

accounts. All other executive officers will have viewing privileges for banking accounts.

- iii. Keith announced his running for Representative at Large
- c. Voting and Inducting the new executive team members
  - i. By unanimous vote, Breeann Pierfelice became Vice President.
  - ii. By unanimous vote, Jean Stoops became Accounts Secretary.
  - iii. By unanimous vote, Keith Crisman became Representative at Large.

#### VI. Key Objectives

- a. President Debbie Zamora read the Key Objectives listed on the Missouri Alumni Association Trello board.

#### VII. Organizational Pulse

- a. Due to time constraints, discussion on the Organizational Pulse was approved to be postponed until the next meeting.

#### VIII. Hopper

- a. The Executive Team, with the input of present members, prioritized ideas and decided which will become active projects.
- b. Ideas to Specifically Talk About:
  - i. MAA Instagram Account
    - 1. Due to time constraints, discussion on a MAA Instagram account was approved to be postponed until the next meeting.
  - ii. MAA 15<sup>th</sup> Anniversary Celebration
    - 1. New Executive Committee will make plans for event
    - 2. Stay tuned for updates on Trello and Facebook
  - iii. Updating what we sell at our MAA table (Regional Honors Institute, Fall Conference 2016, and NerdNation 2016)
    - 1. Please add ideas to the back of the conference surveys
    - 2. There will be a list started at NerdNation for members to write their ideas

#### IX. Active Projects

- a. Creating a MAA Manual
  - i. Due to time constraints, discussion on creating the MAA manual was approved to be postponed until the next meeting.
- b. MAA Logo Contest
  - i. The Logo Contest deadline has been postponed to October 25, 2015.
- c. Membership Drive
  - i. Due to time constraints, discussion on the membership drive was approved to be postponed until the next meeting.
- d. Providing Snacks and Water for Conferences
  - i. As of now, we will let the Regional Coordinators handle providing snacks and water for conferences.
- e. Membership Application
  - i. The membership application has been revamped to include Five Star status.
- f. Assisting the Region with their Regional HIA annually
  - i. Due to time constraints, discussion on the membership drive was approved to be postponed until the next meeting.

- X. Completed/Ongoing
  - a. Projects to Specifically Talk About:
    - i. Web Conferencing
      - 1. Fran proposed that the Executive Team meet monthly through Skype or another electronic conferencing application to keep on track with our goals. Jo's opinion was that monthly meetings may be too much; she suggested that the Executive Team meet through Skype or a similar application once every two months—the Executive Team agreed with the suggestion.
    - ii. 2015 College Fair
      - 1. The most we have had is 26 in attendance
    - iii. Facebook
      - 1. Due to time constraints, discussion on the MAA Facebook page was approved to be postponed until the next meeting.
    - iv. Revamping Attendance Prizes
      - 1. From this conference on, our attendance prizes shall consist of items from PTK Recognitions and the candy/snack gift baskets.
    - v. Updating the MAA website (Version 1.0)
      - 1. Because of time constraints, discussion on updating the MAA website was approved to be postponed until the next meeting.
- XI. Adjournment
  - a. Debbie officially adjourned the Regional Meeting at 3:16 p.m.

**SECRETARY'S NOTE:** The original minutes for this meeting were lost to computer error; these minutes were reconstructed from the notes of the meeting attendees and may not fully represent the meeting as it happened.