

Missouri Alumni Association
Business Meeting Minutes
March 1, 2014
2014 Missouri Region Spring Conference

Meeting Facilitator: Debbie Zamora, Vice President

Attendees:

Shirley Scarbrough, Advisor
Mike Sager, President (arrived late)
Debbie Zamora, Vice President
Kathy Wilhelm, Representative at Large
Keith Crisman, Member
Bethany Dixon, Member
Kevin Dixon, Member
Natalie Nemo Myer, Member
Bree Pierfelice, Member
Jean Stoops, Member
Fran Ferguson, Member

- I. Call to order
 - a. Presiding officer Debbie Zamora called the meeting to order at 4:38 p.m.

- II. Meeting Minutes
 - a. The minutes of the July 7, 2013 business meeting held at the Summer Regional Conference at Washington University were not available to be presented.

- III. Financial Report
 - a. The financial report was distributed for review by Shirley Scarbrough.
 - b. No changes or additions.
 - c. Jean motioned to approve the financial report as written; Bethany seconded; the financial report was approved unanimously.

- IV. Old Business
 - a. No Old Business to report/review

- V. New business
 - a. College Fair
 - i. At last year's conference, eleven (11) colleges and universities were in attendance; MAA received \$1,280. This year, fifteen (15) colleges and universities were in attendance; MAA received \$1,525.
 1. We need to work with Columbia College to make sure that they can attend future conferences.
 2. The representative of Avila College/University signed up to attend but did not show up.
 3. The representative of University of Missouri St. Louis (UMSL) showed up unexpectedly both last year and this year.

4. Rockhurst University and Drury University representatives decided not to attend due to weather concerns.
 5. Columbia College was the conference lunch sponsor.
- ii. Prices Changes
1. Last year, the price for an exhibit table was \$50.00; this year, the price was raised to \$75.00.
 2. Mike proposed that the price for an exhibit table be raised to \$100.00. Debbie moved; Bree seconded. The proposal was approved unanimously.
 3. Last year, the price for a quarter page ad was \$125.00; this year, the price was raised to \$150.00.
 - a. Last year, there were two (2) half page ads and three (3) quarter page ads taken out; this year, one (1) full page ad, two (2) half page ads, and one (1) quarter page ad was taken out.

VI. Other Topics for Discussion

- a. "Alumni Association Guide to Success" Webinar
 - i. Earlier this week, there was a webinar which discussed the different types of alumni chapters.
 - ii. There is a good chance that this webinar is just the start of an alumni webinar series.
 1. The webinars will be archived.
 2. If you have any suggestions for topics, please contact Courtney Taylor.
- b. Internationals – Orlando, Florida; April 24 – 26
 - i. Of the alumni in the room at the time of this meeting, eight (8) will be attending Internationals in Orlando. MAA has never had this many alumni go to Internationals "in EVER". (Note: Shirley was speechless!)
 1. If you are attending Internationals, please make sure to sign up for at least one shift at the Marketplace Table. A sign-up sheet for volunteers was passed around.
- c. Missouri Leaders of Promise Scholarship
 - i. Changes have been made to the MO L.O.P. in that students now apply for it within the Spring Common Application.
 1. This change makes the process much simpler and less work for MAA.
- d. Proposal for MAA Dues
 - i. Debbie proposed that every Missouri alumnus have the option of adding \$5.00 to their \$20.00 annual dues in order to help provide scholarships.
 1. Debbie will create a formal proposal, which will be presented at the next MAA meeting.
- e. Financial Assistance
 - i. Shirley reminded that any Missouri alumnus may request financial assistance from the MAA in order to attend a conference or convention. The request goes directly to Shirley Scarbrough and Cheryl Winters.
 1. The financial assistance pays for registration fees and half of lodging costs (unless it is an all-inclusive cost that covers lodging and food).
 2. If you receive financial assistance, you are required to volunteer!
 3. May only request financial assistance twice in your lifetime as a MAA member.

- VII. Golden Opportunity Scholarship
- a. A Golden Opportunity Scholarship is a scholarship that is given to chapters for potential members who would like to join Phi Theta Kappa but cannot afford it.
 - b. The Texas region Alumni conducts a random drawing of ten (10) chapters that will receive the scholarship. Then the chapter chooses the potential members who will receive it.
 - c. Shirley moved to establish five (5) Golden Opportunity Scholarships, which can be up to \$100 that will be given out at every regional conference. Debbie seconded. The movement was approved unanimously.
- VIII. Officer Eligibility Requirements
- a. Officer eligibility requirements were clarified. The requirements are as follows:
 - i. Must have alumni status for at least one (1) year, which counts from graduation day, not dependent on registration with Headquarters or payment of MAA dues.
 - ii. Must have been an active member for one (1) year in chapter before graduating.
 - iii. Not necessarily dues paying member.
- IX. Nominations for Office
- a. The nominations for office were Debbie Zamora for President and Fran Ferguson for Secretary.
 - i. Debbie was, at the time of this meeting, Vice President with one more year left in her term. If elected as President, MAA would have to open the floor for any eligible alumni member to volunteer to be Interim Vice President.
 - ii. Both nominations were accepted and unanimously approved.
 - b. Keith volunteered to become Interim Vice President.
 - i. Shirley, as MAA advisor, accepted that Keith's electronic attendance would be counted for the officer attendance requirement, due to Keith's residency in two states.
 - c. All three nominations were approved unanimously.
 - d. Installation of all three officers was done by acclamation.
- X. Conference Marketplace
- a. Within two (2) hours, MAA earned \$250.00.
- XI. Announcements
- a. The Phi Theta Kappa Board of Directors has decided to create an Alumni Mentor Committee, with Shirley being one of the ten (10) members constituting the committee.
- XII. Adjournment
- a. Mike motioned to adjourn the meeting; Keith seconded
 - b. Debbie Zamora adjourned the meeting at 5:31 p.m.