

Missouri Alumni Association
Skype Meeting Minutes
July 8, 2015

Meeting Facilitator: Debbie Zamora, President

Attendees:

Debbie Zamora, President
Keith Crisman, Representative at Large
Jean Stoops, Accounts Secretary
Fran Ferguson, Secretary

- I. Call to order
 - a. Debbie Zamora called the meeting to order at 7:16 p.m.

- II. Meeting Minutes
 - a. Jean moves that we waive the reading of the last meeting's minutes. Debbie seconded. Unanimous agreement.

- III. MAA Logo
 - a. Currently three submissions.
 - b. We did not give guidelines—our mistake.
 - c. Extend the deadline so in order to make it fair – give a list of what we are looking for.
 - d. *VOTE*: Debbie moves that we extend the deadline to the conference (Nov 6-8) and add expectation guidelines; Jean seconded. Unanimous agreement.
 - e. Guidelines we'd like to communicate:
 - i. Promote energy, showing growth, denote the culture we are trying to develop, make the logo compelling.
 - ii. Should have Phi Theta Kappa somewhere in it.
 - iii. Translatable for both no color and color.
 - iv. Note that we are looking for ideas and the contest winner will serve as the basis for our eventual logo. Have the winner sign a waiver.
 - v. Add the hallmarks if you can!
 - vi. Make a Guidelines Poster - **Jean**

- IV. Snacks and water at conference
 - a. Debbie mentioned that we should ask Steve and Jo to encourage people to bring their own water bottles. Everyone agreed; Debbie emailed them with our suggestion.

- V. MAA Facebook page
 - a. Between now and Sunday, introduce ourselves and say a little professional but exciting. Also mention that people can contact us at any time.

- VI. Upcoming MAA Retreat
 - a. Let's plan one fun activity to do
 - b. Target Date: A weekend in August

- c. Where? OTC Campus
- d. Brainstorm ideas for what we want to talk about – discuss further at Wash U

VII. Website

- a. **Jean** will speak with Bill Justus on the progress of the website and how we can access it to put up pictures, etc. so it is not only on his hands.

VIII. Summer Conference

- a. Continue with the side by side conference. Looking at the agenda, our meeting is at 2 p.m. on Saturday.

IX. Adjournment

- a. Fran motioned to adjourn the meeting; Bree seconded
- b. Debbie adjourned the meeting at 8:21 p.m.

SECRETARY'S NOTE: Anything in **BOLD** is indication of a task that has either been assigned to a specific officer or needs to be done by any officer of the Executive Team.

Minutes submitted by: Fran Ritchey, MAA Secretary – July 9, 2015