

Missouri Alumni Association
Skype Meeting Minutes
February 21, 2015

Meeting Facilitator: Debbie Zamora, President

Attendees

Debbie Zamora, President
Keith Crisman, Vice President (joined at 6:40 p.m.)
Kathy Wilhelm, Representative at Large (joined at 6:43 p.m.)
Fran Ferguson, Secretary
Bree Pierfelice, Member
Jean Stoops, Member

- I. Call to Order
 - a. Debbie Zamora called the meeting to order at 6:30 p.m.
- II. Meeting Minutes
 - a. Due to time, we did not go over the last meeting minutes.
- III. Organizational Pulse (Trello)
 - a. Membership Applications
 - i. Debbie emailed the membership application out to members
 - ii. Two questions have been added to the application concerning the alumnus' Competitive Edge level and what they have done outside of PTK
 - iii. Asking the members to re-do the membership form and have the applications sent to Fran, so she can have them printed out and put them in her MAA binder
 - b. Snacks and Water at Conferences
 - i. Debbie will be going to Sam's Club. Everything will be sold for \$1.00.
 - ii. Options:
 1. Bottled water – Would make \$36.00 off of a case of water.
 2. Granola bars – Would make \$38.00 off of a case of granola.
 3. Baked Chips – Would make \$18.00 off of a case of chips.
 4. Fruity Snacks – Would make \$16.00 off of a case of fruity snacks.
 - iii. Of these options, the water and granola will be bought for the conference. However, baked chips and fruity snacks will be bought depending on the "Best By" date.
 - iv. Once the conference is over, we will determine what will be done with any extra snack stock.
 - c. MAA Logo
 - i. We will be holding a "Design the MAA's Logo" contest, starting at the upcoming spring conference (March 2015).
 1. This is important in regards to branding, getting chapters involved with the alumni in a fun way, and since we are making progress with MAA we want to have a logo that expresses that growth/progress.
 - ii. The winner would receive a free year of MAA membership.

- iii. Debbie proposed a *VOTE*: The entire region be eligible to participate in this contest. Unanimous agreement.
- iv. **Fran** will be creating a half card-size insert that will be included in the conference packages concerning the contest.
- d. Selling products for MAA
 - i. Goal for NerdNation 2015: Have one product we sell be geared to guys. Current ideas include:
 - 1. Cufflinks: Very expensive. Would be cool as a 2018 limited edition item!
 - 2. Tie clips – can be engraved
 - ii. Debbie proposed a *VOTE*: No ordering of any more stock for NerdNation 2015 (apart from the bling pins and the Leaders of Promise pins), so that we may sell out of everything we currently have. That would allow us a clean slate for new products in the coming years. Unanimous agreement.

IV. Active Projects

- a. Parallel MAA Conference
 - i. Time(s) – Still unknown. **Fran** will ask Steve and Jo for the agenda and at least approximate times for the breakout sessions
 - ii. Amount of time including questions – 40 to 45 minutes for a presentation with 15 to 20 minutes for questions and discussion.
 - iii. Place – Still unknown. **Fran** will ask Steve and Jo for an idea of the space the breakout sessions will be held in.
 - iv. Speakers
 - 1. Scott Jensen – Confirmed
 - 2. 2nd Guest speaker – Fran has tried contacting multiple people to be speakers with either no response or declines. Instead of a speaker, we will hold a Trello informational session, detailing why the MAA has decided to use this tool for communications, how it is used effectively, and signing up anyone within the session that wishes to actively use it. Speakers for Trello informational session will be Debbie and Fran.
 - a. Will need a projector and screen for session – **Jean** will bring to conference.
 - 3. Speaker gift, fees, expense report
 - 4. Debbie is looking into providing a larger speaker's fee for Mr. Jensen.
- b. Follow up survey
 - i. **Jean** will create a survey for alumni to fill out at the conference with their response to the speaker and MAA improvements.
 - 1. TBD: Survey will be due by the end of the conference or at the scheduled alumni meeting?

V. Regional Meeting

- a. Use Trello to set the agenda
 - i. Confirmed that we will create our agendas around the Trello format of organizational pulse, active projects, etc. for ease of use.
- b. Trello board designed for the members
 - i. A Trello board has been created for the general MAA members use and will be introduced during the Trello informational session
- c. Appetizers

- i. No appetizers will be bought for the alumni meeting, considering dinner closely follows.
Debbie will bring water and soda to the meeting.
- d. Alumni shirt orders
 - i. Debbie proposed a *VOTE*: The existing stock of MAA shirts all have the price of \$25.00, in order to finish selling what we have. Unanimous agreement.
 - ii. Look at our options for new shirts (especially considering the new logo we are wanting).
 - iii. Make sure that sizing is not an issue.
 - iv. **Fran** – Make a card on Trello for MAA shirt discussion and options.

VI. Other Business

- a. College Fair
 - i. During the College Fair, the executive team and members should attend and personally thank the college representatives for their attendance and participation.
 - ii. Send out “thank you” cards to college fair representatives and colleges who placed ads/sponsorships a week after the conference. Personalize and entire executive team sign.
 - iii. **Shirley** – Would you update us via Trello which colleges have said they will participate in the College Fair?
- b. MAA Officer Elections
 - i. **Debbie** will contact Keith on the deadline for the edited bylaws to discuss the officer positions and wording for the email.
 - ii. **Keith** will send out an email with the positions up for election and voting procedures.
 - 1. The email will have a note stating the all dues **MUST** be paid before running for office and that advance notice of running is strongly suggested!
- c. Registration Table
 - i. We will have a registration table set up during conference check-in with 50 copies of the registration form (GHN will provide the printing).
- d. Website
 - i. We are unsure what to do about our current website. At the very least, we would like to have it taken down entirely until it can be re-vamped and we have access to it.

VII. Additional Delegated Duties

- a. **Debbie** – Add to the upcoming spring conference meeting agenda that, before elections, everyone in the room has paid their dues.
- b. **Debbie** – Email last reminder for edited bylaw voting.
- c. **Debbie** – Email to members requesting they bring laptops, iPads, etc. to the spring conference.
- d. **Fran** – Share with Jean the MAA goals listed on Trello.
- e. **Fran** – Ask Steve and Jo about marketplace table for spring conference

VIII. Adjournment

- a. Debbie adjourned the meeting at 8:34 p.m.